

July 2022

GEORGETOWN AND SCOTT  
COUNTY MUSEUM

# Flower Power

## HELEN'S FLORIST AND GIFT SHOP

Helen Schu was a dedicated wife, mother, and business woman. Her florist and gift shop opened in the Lancaster Hotel, on the corner of Main and Broadway. In 1954, another location became available across the street from her growing business since the grocery store that was there before had closed. She decided that the opening should be the new home for her shop, and moved into the building in 1955.

Helen always believed that her store should have special gimmicks so that customers would show interest. A couple examples include flower boxes on the family cars and even live bunnies in the window at Easter! The rent on the store was \$75 per month which included a living space in the back of the store for Helen and her family. In 1983, when Helen sold the shop, Vic Bradley, landlord, had only raised the rent to \$85.



## A ROSE PREVENTING A ROBBERY

One of Helen's favorite orders was from an inmate at the Scott County jail. He contacted Helen to ask a favor. He told her that he always sent a rose to his wife for all important events that came up, including her birthday, which was a few days away. After hearing the man's story, she decided out of the kindness of her heart to send the rose to his wife. Later, she received a thank you from the inmate saying that he had told all of his friends in jail not to rob her shop!



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